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- ☐ Helping Hands
- ☐ Shyam Benegal A Legend
- ☐ Agony of a Retired Person
- ☐ Then and Now
- **☐** Movie Montage
- ☐ January's 8 Fixtures
- ☐ Thought of the Week
- □ Brain Teasers
- ☐ Birthdays and Wedding Anniversaries







# **Helping Hands**

This camp was organised by an NGO Red Swastik in Bhubaneswar on 16 & 17 Dec 2024.

RCPD volunteers Manoj Disale, Shaikh Hassan and I travelled with 6-member team Inali team led by Prajakta Kumbhar to Bhubaneswar. Inali GM Satish Punde with CSR head Mahima and Aashray joined us later in Bhubaneswar.



Our friends Rtns PP Prakash Kar, PP Subhransu Tripathy, Prasana Panda from RC Bhubaneswar Infocity and Satyanarayan ji Agrawal and Kamal ji Agrawal from Lions Cuttack visited the camp.

Our old time associate Queen Nayak joined us and gave her very valuable services by coordinating training and counselling in Oriya language. Queen and her colleagues from Nursing college had first participated in our LN4 camp at Berhampur in 2018 when they were all internees. Later on after completion of their course, they got jobs in different cities but still they joined us and helped a lot in the LN4 camps at Visakhapatnam, Cuttack, Kolkata and Bhubaneswar. It was indeed very thoughtful of Manoj to invite her in this camp.

Angada Malik resident of Balliguda in Kandhamal District of Odisha lost both his hands in a road accident 3 years before. He travelled 265 kms with his mother for this camp. He was given both the hands. He with is mother were overwhelmed with joy.



Click on below icon to view Video



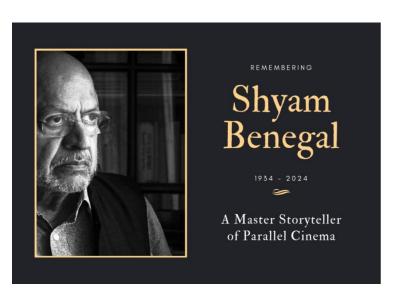
Report by Rtn. Pradeep Munot







## Shyam Benegal - A Legend



In 1975, half a million dairy farmers in Gujarat donated two rupees each to help make a movie on their lives. The film was called Manthan & it was directed by Shyam Benegal.

When a young Benegal went to Verghese Kurien with the idea of Manthan, he flatly refused stating that his co-operative organisation is not in the business of funding Hindi movies. But Benegal convinced him that a Hindi film would convert more farmers outside of Gujarat to join the milk cooperative movement & make it far bigger than what it currently was.

But Kurien was unimpressed. So Benegal and Kurien came up with the idea of crowdfunding Manthan by requesting Rs.2 donation from each of the 500,000 milk farmers. The farmers were excited that a Hindi film was being made on their lives and readily agreed. Manthan raised Rs.10 lacs in less than a week and Benegal shot the movie in 45 days with actors like Naseer, Smita Patil, Girish Karnad and Amrish Puri, who lived in the villages of Gujarat like commoners.

When Manthan was released, the same 500,000 farmers and their families paid for the tickets and watched the movie in makeshift tents and single screen theatres across Gujarat making it a huge hit. Not just this, Kurien distributed the film for free to teach more farmers about starting cooperatives, sending teams with the movie reels and projectors to 100s of villages. Millions of farmers watched Manthan and the idea of milk cooperatives spread like wildfire across India.

### What is special about Manthan?

Manthan is the first-ever crowdfunded movie in the world. Today crowdfunding is a commonly used funding mechanism for making films, music albums and documentaries.

Shyam Benegal started this revolution. From 500,000 farmers, India today has 18 million farmers associated with milk cooperatives, supporting over 80 million rural households with jobs and incomes. Manthan was not just a film, it was a movement that led to transforming India into the largest milk producer in the world with a whopping 31% market share.

SHYAM BENEGAL IS NOT A FILMMAKER, HE IS A LEGEND.



Compiled by Prof PNN Iyer







## **Agony of a Retired Person**

Ever since I retired, I found it difficult to have an afternoon nap which I was dreaming of all along. The door bell kept ringing every few minutes. A stream of vendors descended into the Apartment Complex for door to door selling/neighbours walking in for myriad reasons/maids etc......

Hence I hung a 'Do not disturb' board, made out of Cardboard outside my flat, in the after noon. Yet the bell rang the next day. Someone wanted to know what exactly it meant.

As a pre-emptive measure, I enlarged the scope of the Board to include, Hindi, Marathi, Kannada versions as ours was a Cosmopolitan Society.

The next afternoon, the bell rang:

A Salesman was there.

"Sir, why these ugly hand-written Boards?

Here I have a beautifully colored plastic, foldable board, with the message printed in all Indian languages. Just Rs 250 Sir.





I bought one and hung it outside my Door.

From the next day onwards, there were too many callers disturbing my sleep. One by one they came, spoke appreciatively of the Board, and wanted to know where the Board is available. They too wanted one such Board.

As the nuisance worsened, I quietly folded and put the board in the attic. Still there were callers to enquire what happened to the board, was it stolen?

Nowadays, I do not sleep in the afternoon at all.

I have joined the Board-making Company as a Salesman and take great pleasure in disturbing people taking an afternoon nap...!

If you can't beat them, join them.

Compiled by Prof PNN Iyer







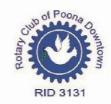
# Then and Now



We must put Our THEN & NOW photos in the same dress.







## **Movie Montage**

1. AGNI, 2hrs 2min. Amazon Prime.
Usually, the word "martyr" is
associated with the military. But then,
there are others.....the unsung heroes.
Brilliantly directed movie. A 2024
Hindi movie.



2. INSTANT FAMILY, 1hr 58 mins.
Amazon Prime.
What happens when a couple in their 40s suddenly acquire three siblings?
True story. Excellently made. 2018
English movie.



3. VEERE DI WEDDING, 2hrs 10 mins. Netflix.
4 high school buddies grow up, facing marital scenarios. Very contemporary theme, dealing with the current generation. Very watchable. A 2018 Hindi film.









# January's 8 Fixtures

09-Jan (Thu)	Guest Speaker Rahul Rathi, "Gharpan" NGO.
12-Jan (Sun)	Heritage walk around Parvati Hill - 9am to 11am, followed by Free Brunch hosted by the Trustees of the temple.
17-Jan (Fri)	Instead of 16th Jan, Thursday meeting, 17th Jan Cultural Integration: Bengali evening.
18-Jan (Sat)	AAO, GAAO, NAACHO - entertainment of 170 Disabled Army Soldiers by Senior Officers of Indian Navy & their wives. 3.30pm till 6pm
19-Jan (Sun)	Eye care camp supported by H V Desai Hospital in our Dialysis Center in Bopodi, the whole day.
23-Jan (Thu)	Party games by R'Anne Shereen Masters
24-Jan (Fri)	Preventive-Kidney Care camp supported by KEM Hospital, at our Dialysis Center, Bopodi, the whole day.
30-Jan (Thu)	A very interesting talk titled "They also serve our Motherland" by Col Vasant Ballewar, MSc (Veterinary) PhD, renowned poet & musician.



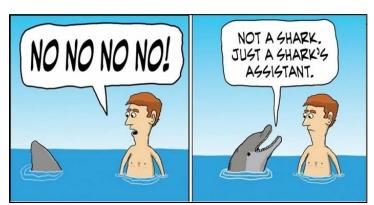




# Thought of the Week









World's dangerous joke that can fracture your bones.

Teacher: "From where did the word 'wife' come from?"

Student: "Ma'am, it is derived by taking the first 2 & last 2 alphabets from the word 'WILDLIFE."

"And, the remaining words 'LDLI' are for the husband: Last Day of Living Independently."







#### **Brain Teasers**

## RIDDLE:

There is a word that begins with an E, Also ends with an E, But have just one letter in it.

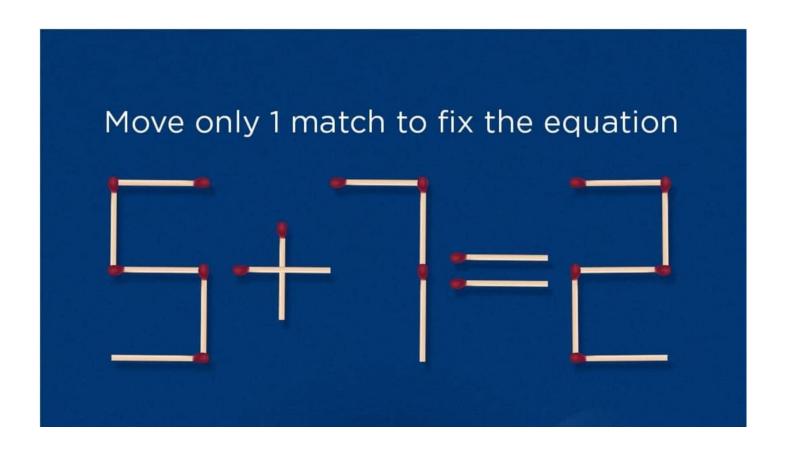
Hint: Sometimes you lick it.

What is the Word?

## **RIDDLE:**

I can Fly but I have no Wings, I can Cry but I have no Eyes,

What Am I?











Wishing you all a Wonderful Birthday and May you have a Wonderful Year ahead...











ANNIVERSARY

Dr., Sameer & Dr. Harinakshi Gosavi	02 Jan
Dr. Laila & Framroze Garda	07 Jan
Subhas & Dr. Jyoti Sanzgiri	08 Jan
Vikram & Ritu Desai	16 Jan
Subir Kumar & Sumita Guha	22 Jan
TNN (Nanu) & Sheela Iyer	22 Jan

Wish you all a wonderful and joyful life ahead...











"HAVE YOU HEARD ABOUT THE PROCRASTINATOR'S CLUB? I'M THINKING ABOUT JOINING IT ONE OF THESE DAYS."

e-News Magazine of The Rotary Club of Poona Downtown, India, RI District 31 31

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